



## ABOUT CRCA

As the national voice of the roofing industry, the Canadian Roofing Contractors Association (CRCA) represents and defends the interests of its members; the most knowledgeable roofers in the Canadian marketplace, on domestic and international issues. CRCA informs members on national and international subjects and provides communication with and between members from all parts of Canada. CRCA also develops programs and services to benefit its members.

CRCA members are companies actively engaged in the Canadian roofing and related sheet metal contracting business, along with companies engaged in manufacturing or supplying materials and services used in any branch of the roofing and sheet metal industry.

Roofing contractor firms join CRCA through their recognized provincial affiliate associations, where there is one, and are entitled to numerous membership benefits including advocacy, publications, information, networking and awards. Roofing contractors, where no provincial affiliate association exists, can apply directly to CRCA. Companies engaged in manufacturing or the supply of material and services used in any branch of the roofing and sheet metal industry can also become CRCA members directly.

## CRCA CORPORATE PROFILE

### Member Services

CRCA is an association driven by its members. Your CRCA membership provides you with a range of products, services and benefits including:

### ADVOCACY

CRCA advocates by representing and defending the interests of its members on national and international issues. The CRCA Board of Directors has two standing committees that advocate for members: the National Technical Committee and the Associate Members Committee. Our members provide us direction and guidance and give us the mandate to speak out on the issues and concerns affecting them, through their participation on our committees and through their representation on our Board. CRCA established key alliances to heighten its advocacy work. These alliances are with the Canadian Construction Association (CCA), the National Trade Contractors Coalition of Canada (NTCCC) and the National Roofing Contractors Association (NRCA).

### PUBLICATIONS

CRCA makes many valuable publications available to members on issues that are important to the industry. The Preventative Maintenance Manual provides information about maintaining a roof to obtain the highest level of performance throughout its useful life. The Roofing Specifications Manual presents proven and acceptable general standards for roofing practices and procedures and is designed for architects, engineers, specifiers, contractors and manufacturers. The Canadian Roofing Reference Manual is a core national training and upgrading manual for roofers. It provides the theoretical and technical information required to perform the tasks set out in the national training standards for both apprentices and journey persons. Roofing Canada Magazine, published biannually, includes news and background information related to roofing industry issues and general interest topics. CRCA Technical Bulletins are designed to inform the roofing community of technical matters that will have continuing, long-term impact on the roofing industry in Canada. CRCA Advisory Bulletins are intended to provide CRCA's members with information on pertinent technical issues, which may affect the roofing industry for a particular timeframe.

### INFORMATION and NETWORKING

CRCA helps members connect with ideas, answers, resources and your peers. CRCA members have access to professional technical staff located at our national office in Ottawa. Our staff can provide answers to members' inquiries on technical issues of importance to the roofing industry. Members are also kept informed through CRCA's newsletters, special mailings, Annual General Meeting/Conferences and RoofTech (The Canadian Roofing Exhibition) trade shows, as well as through our Web site.

### AWARDS

CRCA recognizes the extraordinary accomplishments of the people, companies and members that make up the roofing industry in Canada. The Frank Ladner Award recognizes a person for their significant technical contribution to the roofing industry. The Roofing Canada Award recognizes CRCA members for outstanding workmanship, innovation, service to the community and the industry. The Honorary Member Award recognizes a person for their significant contribution to the advancement of the Association or the roofing and related sheet metal industry. The Jacques Chevalier Scholarship Program encourages and supports our members, their employees and their children in the pursuit of higher education.

As a not-for-profit association, CRCA relies on membership dues as its main source of revenue.

### CONTACT INFORMATION

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